



Mondragon
Unibertsitatea

Work-integrated dual learning

Current perspective and a future
outlook

COOPERATIVE UNIVERSITY

OWNERSHIP
AND
PARTICIPATION

COOPERATION
AND INTER-
COOPERATION

PERSONAL
DEVELOPMENT
FOR SOCIAL
TRANSFORMATION

SOCIAL
RESPONSABILITY

ENGINEERING · BUSINESS MANAGEMENT · EDUCATION · COMMUNICATION ·
GASTRONOMY · ENTREPRENEURSHIP · COOPERATIVISM

MONDRAGON DUAL

Developing TALENT in GLOBAL CONTEXTS

MONDRAGON

ETORKIZUNA IRUDIKATZEN
IMAGINA EL FUTURO

MONDRAGON



HUMANITY
AT WORK

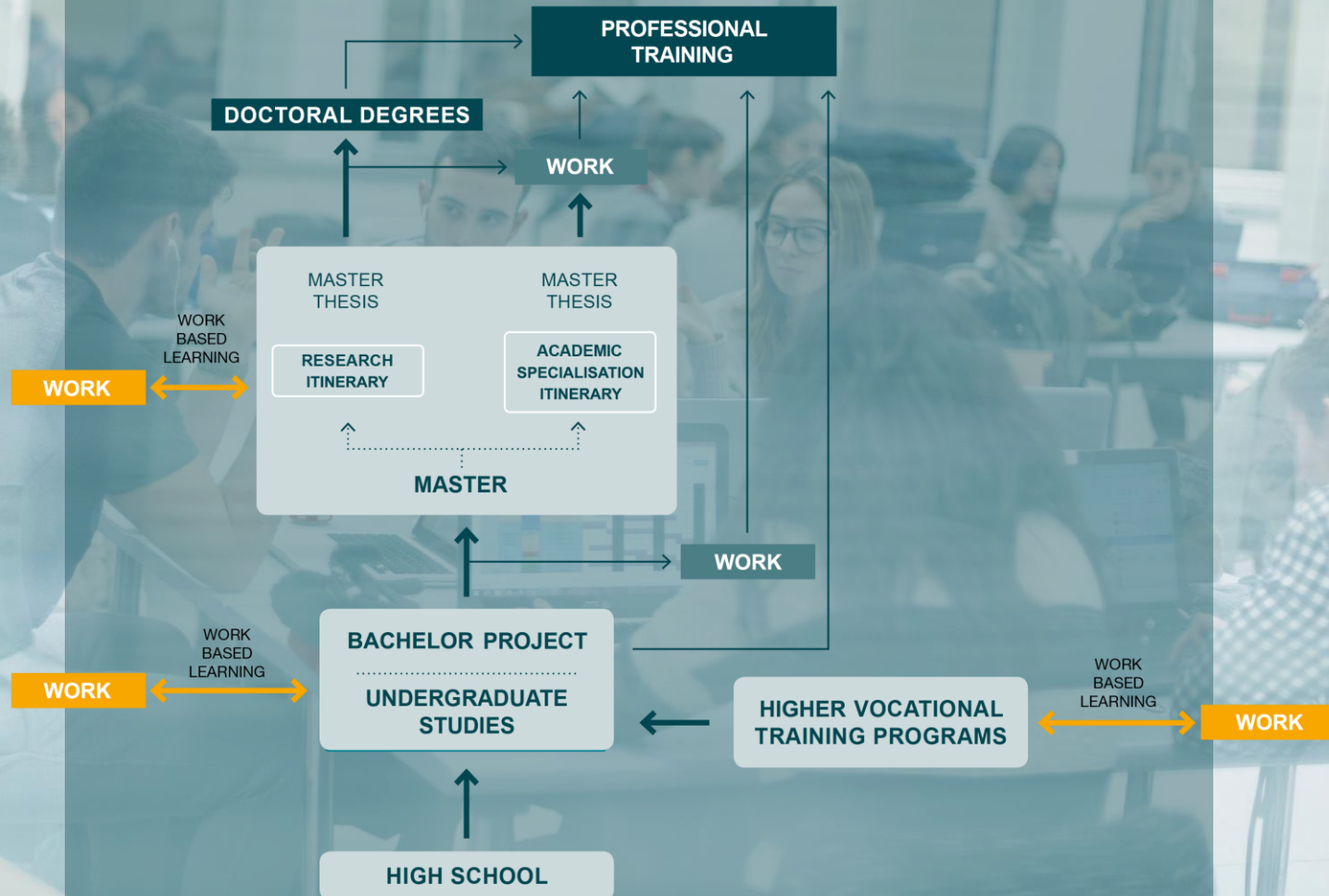
THE **1ST**
INDUSTRIAL
GROUP IN THE
BASQUE COUN-
TRY AND THE 7TH
IN SPAIN

261
COOPERATIVES
AND COMPANIES

74,335
PEOPLE

125
SUBSIDIARIES
WORLDWIDE

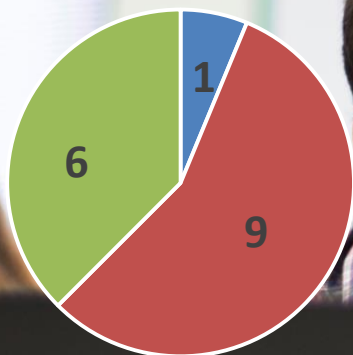
15
TECHNOLOGY
CENTRES AND
R&D UNITS



REAL
PROJECTS

4.360
UNDERGRAD
STUDENTS
(2018-2019)

UNDERGRADUATE DEGREES



■ Dual degrees

■ Dual itineraries

■ Rest of degrees

12TH
UNIVERSITY IN
EUROPE IN
REGIONAL
INVOLVEMENT



UNDERGRADUATE DEGREES

ENGINEERING 9

- Mechanical Engineering (WBL)
- Industrial Design and Product Development Engineering (WBL)
- Industrial Organisation Engineering (WBL)
- Industrial Electronics Engineering (WBL)
- Computer Engineering (WBL)
- Energy Engineering (WBL)
- Eco-technology in Industrial Processes Engineering (WBL)
- Biomedical Engineering (WBL)
- Mechatronics Engineering (WBL)

BUSINESS MANAGEMENT 2

- Business Administration and Management (WBL)
- Business Analytics

ENTREPRENEURSHIP 1

- Entrepreneurial Leadership and Innovation

EDUCATION 2

- Infant Education
- Primary Education

COMMUNICATION 1

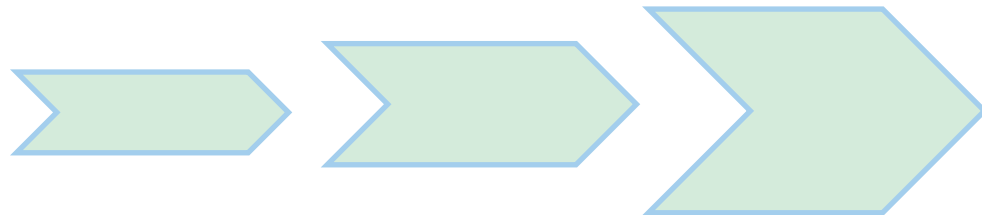
- Media Communication

GASTRONOMY 1

- Gastronomy and Culinary Arts

Dual Engineering: Work + Study

Bachelor Degrees (Mechanical, Design, Organisation, Electronics, Computing, Energy, Eco-technology, Bio-medical) –Dual learning itinerary (Work-integrated):
*Optional participation



25%
integrated in the
curriculum

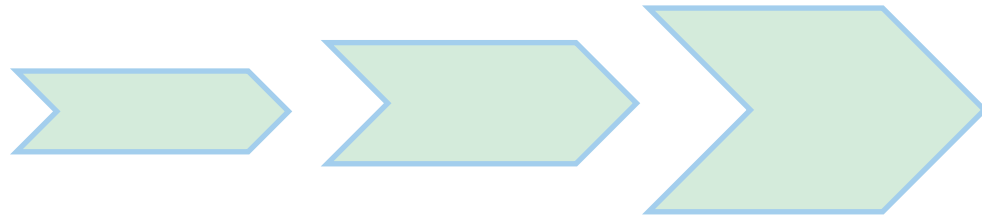
Dual Engineering: Work + Study

Dual Bachelor Degree- Mecatronics engineering
* Mandatory participation



Alternating work/study
4hours/day in company

Alternating work/study
4hours/day in company 5 months
Full time in company
8hours/day 5 months

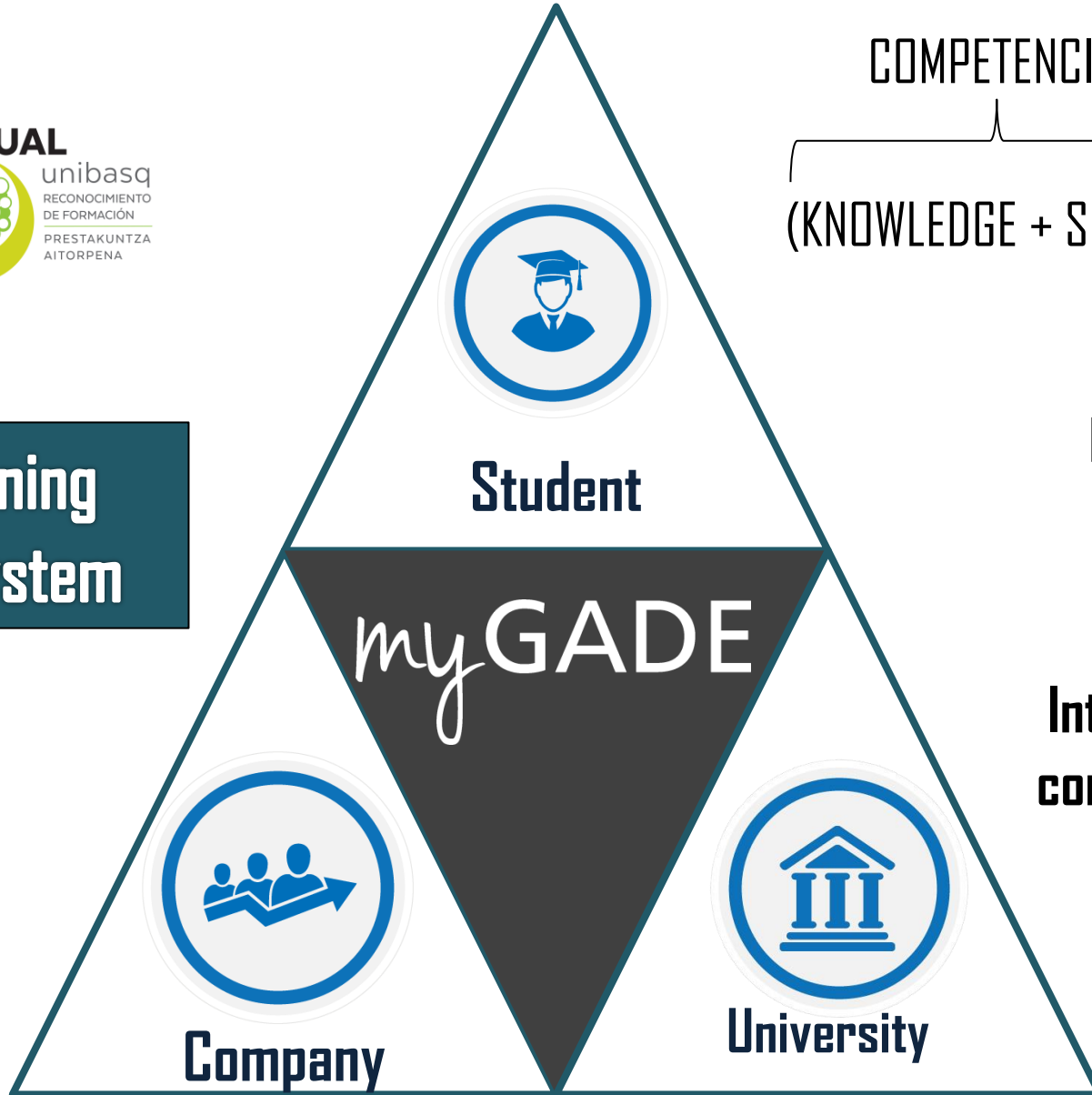


30%
integrated in the
curriculum. Diploma
Supplement

Dual Degree in Business Administration



Learning
Ecosystem



COMPETENCIES

(KNOWLEDGE + SKILLS) * ATTITUDE



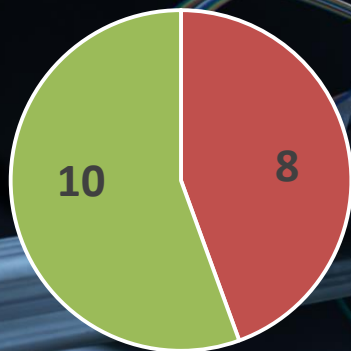
MULTIPLIER EFFECT

Integrated in the
company **from 1st
to 4th year**

613
STUDENTS
(2018-2019)

68%

STUDENTS IN
WORK-BASED
LEARNING
PROGRAMS
(WBL)



□ Dual masters

■ Dual itineraries in
masters

■ Rest of masters

1st
UNIVERSITY IN
SPAIN IN
KNOWLEDGE
TRANSFER



EMPLOYABILITY
RATE
93%

MASTER´S DEGREES

ENGINEERING

8

- Business Innovation and Project Management
- Industrial Engineering (WBL) 
- Strategic Product and Service Design (WBL) 
- Energy and Power Electronics (WBL) 
- Embedded Systems (WBL) 
- Biomedical Technologies (WBL) 
- Robotics and Control Systems (WBL) 
- Data Analysis, Cybersecurity and Operations Development (WBL) 


BUSINESS MANAGEMENT

5

- Accounting and Financial Management
- Digital Marketing
- International Business Management
- Strategic Talent Management
- Social Economy and Cooperativism (ONLINE)

EDUCATION

4

- Teacher training for Secondary Education, Vocational Training and Teaching of Languages 
- Learning Facilitation and Innovation
- Education in Multicultural and Multilingual Contexts (ONLINE)
- Development of Methodological Innovation Projects in Educational Institutions (ONLINE)

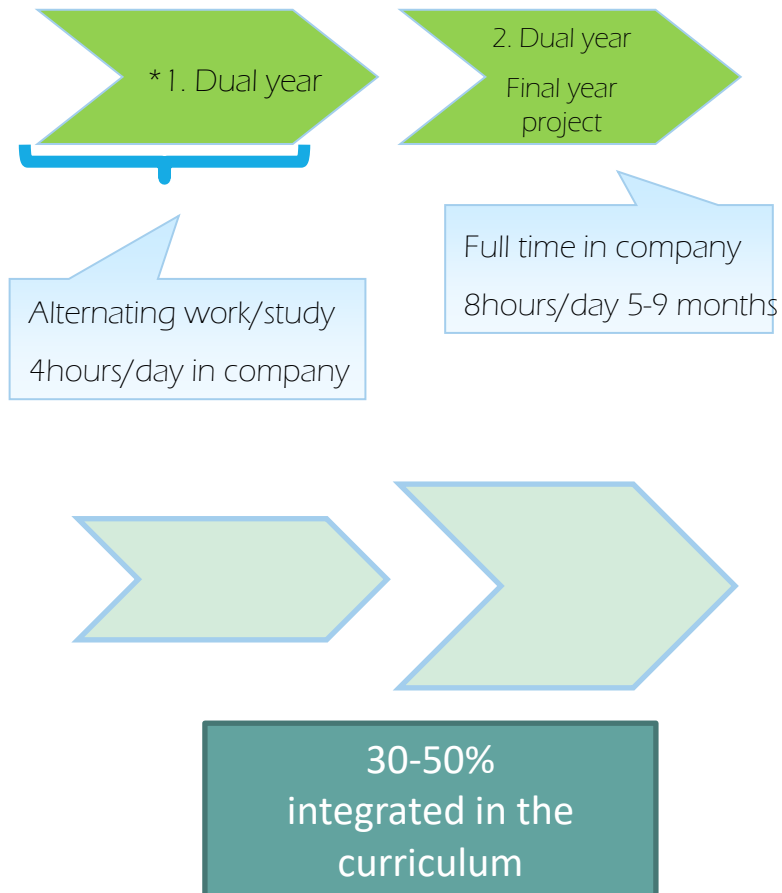
GASTRONOMY

1

- Gastronomic Sciences

Dual Engineering: Work + Study

Masters' Degrees –Dual learning itinerary:
*Optional participation



Teaching Habilitation for the Exercise of the Profession of Secondary Education, Vocational Training and Teaching of Languages



1 YEAR
MASTER
60 ECTS

2018-2019
PILOT
PROGRAMME
30 STUDENTS

11 ACADEMIC
TUTORS
30 SCHOOL
TUTORS

DUALECA:
NETWORK FOR DUAL
LEARNING IN
EDUCATION
Universitat de Lleida
Universitat d'Andorra

Quality assurance of work-based learning

ApprenticeshipQ: Partners



APP -
REN -
TICE -
SHIP -
Q

ApprenticeshipQ :

Develop a body of best practice between HE, HVET institutions and companies
Identify innovative and good practices of QM within the partner countries

Ensure the learning outcomes that should be achieved through apprenticeships

Mission

The **lack of European guidelines** to support steady and sustainable Apprenticeship Programmes (EQF 5-6).

Our **mission** is to develop **management tools** that support Higher Education institutions and **employers to offer high-quality apprenticeships**.

**Mainstreaming
Procedures for Quality
Apprenticeships in
Educational
Organisations and
Enterprises
(ApprenticeshipQ)**

Project Ref: 2017-1-DE02-
KA202-004164

This project has been funded with support from the European Commission. This website reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Co-funded by the
Erasmus+ Programme
of the European Union



A categorization/typology of Apprenticeships

**Identify different types of apprenticeships in Europe
harmonize the dialogue between its actors across countries
facilitate mobility and recognition schemes.**



A categorization/typology of Apprenticeships

Type of Apprenticeship / Characteristics:

Average Length of programme/ Balance between education in institution & company
curriculum-integrated, work-related, work-based, work-integrated
Formal contract/payment
Admission requirements



ApprenticeshipQ: Types

Austria:

Full time program (Cooperative education)

Full time program (regular)

Full time program (work enabling)

Full time program (health sciences)

4 types

Germany:

Pre- Study Internship –Vorpraktikum

Specialized Internship - Fachpraktikum

Practical Semester / Internship Semester - Praxissemester

Dual Study Programmes (Universities, UAPS)

Dual Study Programmes (University of Cooperative Education, Vocational Academy (BA)

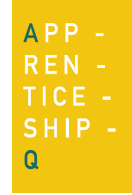
Advanced Vocational Qualification - Meister, Techniker, Fachwirt

Advanced Vocational Programme - trade & technical schools

Health Sector Schools - Health Care Sector

8 types

ApprenticeshipQ: Types



Spain:

Dual programme
Dual degree
Internship (practicas)
VET Dual programme
Intenship (health sciences)
5 types



England:

VET apprenticeships
4-5 higher apprenticeships – PHE or HVET
6+ degree apprenticeships – PHE or HVET
3 types



Portugal:

HE, Internship “Estágio”
HVET Professional Higher Education
Technical Programmes “CTeSP – Cursos Técnicos Superiores profissionais”
VET “CET - Curso de Especialização Tecnológica”
4 types



Slovenia:

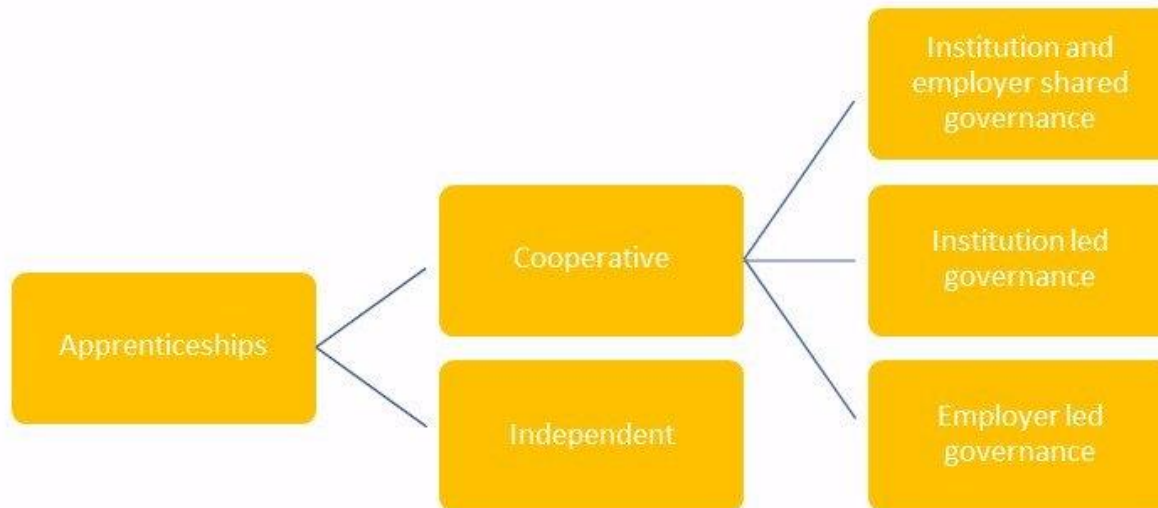
5 types

ApprenticeshipQ: Definition

After extensive internal project discussions it was agreed to use the following working definition.

The **process of education** which takes place **in shared responsibility** between actors from the **world of work and education institutions** in a learning/education partnership.

Overview Typology Apprenticeships



ApprenticeshipQ: Quality criteria

A REQUIREMENTS STANDARD TO MANAGE THE QUALITY OF APPRENTICESHIPS

Identified Quality Management **Success Factors** from Research

Collected **Case Studies** on Apprenticeship Quality Management

+ SAPS – Supporting Apprenticeships between Professional Higher Education & Small and Medium Enterprises

Input-Quality Process-Quality Output-Quality



ApprenticeshipQ: Quality criteria

A REQUIREMENTS STANDARD TO MANAGE THE QUALITY OF APPRENTICESHIPS

We are evaluating if the following quality criteria are important.

- Vocational orientation: talent attraction
- Necessary capacity to host student (resource allocation)
- Robust institutional and regulatory framework
- Recruitment procedures
- Formal agreement
- Curriculum
- Culture (team building, meeting)
- Qualification of education personal (personal management)
- Regular feedback sessions with student
- Set robust quality assurance procedures



ApprenticeshipQ: Quality criteria

The list of quality criteria identified are quantified in an **online survey**:

to rank in order of importance, make improvements, reject criteria and/or propose new criteria (overall 250 responses).

Each of the partners will hold a **consultation workshop** with stakeholder groups:

QM professionals/auditors, tutor/mentor from SME's,
provider (manager, tutor), students/alumni



A MANAGEMENT TOOLKIT

Documents such as manuals, procedures, checklists and other forms to support the implementation of an “apprenticeships quality management system”.

A VALIDATION PILOT

To test and validate the developed set of documentation



APP -
REN -
TICE -
SHIP -
Q

Eskerrik Asko
Muchas gracias
Thank you